



ROCKY MOUNTAIN CANCER INFORMATION SERVICE

SERVING COLORADO, WYOMING
AND NEW MEXICO

P.O. BOX 7021
COLORADO SPRINGS, CO 80933

A Joint Public Service of:
The Penrose - St. Francis
Healthcare System
AMC Cancer Research Center
New Mexico Department of Health
University of Colorado Cancer Center
Wyoming Department of Health

May 10, 1991

Walter Young, M.A.
Director
Division of Prevention Programs
Colorado Department of Health
4210 E. 11th Avenue
Denver, CO 80220

Dear Walter,

I am pleased to write this letter of support for the ASSIST contract application submitted by the Colorado Department of Health. The Rocky Mountain Cancer Information Service (RMCIS) will provide support in two ways. First, the RMCIS staff will respond to telephone requests for smoking cessation counseling and/or information. These calls will be the result of community education programs. The RMCIS will then provide call data reports for evaluation purposes. These reports will include information on county/zip code of origin, type of caller, where the caller learned of the service, type of inquiry, and behavioral suggestions. This telephone response activity falls under the regular scope of work for the RMCIS staff. All RMCIS telephone staff receive specialized training in smoking cessation counseling and are well qualified for this activity. In addition, the RMCIS maintains an extensive directory of community resources. Included in this resource directory is a listing of smoking cessation programs throughout the state. The telephone response staff will be able to make appropriate referrals to these programs from this directory.

The second area of support will be in participation in the planning phase of the project. As Contract Coordinator for the RMCIS, I will be pleased to participate in this phase of the project. One of the three primary objectives of the CIS program is to participate in community outreach programs.

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Over the nine-year history of the CIS in Colorado, we have participated in a number of outreach activities, many of which have focused on smoking cessation. This experience will be particularly useful in the planning phase of this project.

Again, I am pleased to provide the services of the RMCIS in support of this project and look forward to working with you.

Cordially,



Marsha Woodworth, M.P.H.
Contract Coordinator
Rocky Mountain Cancer Information Service

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